

# SIMON DESIGN ENGINEERING LLC

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FOR IMMEDIATE RELEASE

**Automated Parking Emerges as the Viable Solution for Today's  
Overcrowded Urban Areas**  
*- Urban Parking Concepts Offers Developers Turnkey Solutions -*

WELLESLEY, MASS. – The demand for costly space in dense urban areas has become an all-out battle. And as public planners, developers and building owners vie for precious square footage, the parking crunch has reached a critical stage. Urban Parking Concepts, Wellesley, Mass., is reaching out with innovations in “automated” parking that will add efficiency and viability to developers’ projects making automated parking a viable solution for urban congestion. With a facility successfully completed in Switzerland, the groundwork has been set for expansion in to America.

Although it was introduced in Europe and Asia more than 50 years ago, automated parking is only now finding consideration in this country, according to Bill Wieners, managing director of *Urban Parking Concepts* (UPC). The company is adding new value to imported German and Swiss systems by integrating the technology into an American-style business model.

“Automated parking was slow to take off here because vendors were selling elevator equipment, rather than a building system” says Wieners. UPC offers a seamless, turnkey solution that harmonizes with development, construction, design and operations.

Initial reception of the new facility constructed in Switzerland has been overwhelmingly positive- and it’s no surprise. The automated parking systems are affordable, efficient, and provides from 100 to 5,000 parking spaces. The tremendous success has prompted UPC to pursue launching new facilities in America.

The secret behind the efficiency of UPC’s automated parking is the patented *Three Motion Technology* that provides for the simultaneous, automatic movement of vehicles in three directions: one vertical and two horizontal. This yields exceptional parking-cycle times and increased performance where fast vehicle turnover rates are required. Because the lift systems can move horizontally, the carousel configuration can be kept in a constant, circular motion, performing multiple vehicle movements simultaneously. The system’s speed and reliability are a tremendous improvement over current offerings, with vehicles delivered in a fraction of the time and at significant cost savings.

“Our integrated approach is delivered by an in-house team of development, finance and operational experts. We provide developers with peace of mind as well as significant bottom-line advantages due to minimal operating costs,” says Wieners. Customers benefit too, because all parking activity occurs inside of the vehicle transfer station, so at retrieval, a vehicle is turned 180 degrees for a direct forward exit.

To learn more about the unique business advantages of Urban Parking Concepts systems, call Bill Wieners at (617) 224-2651 or [www.urbanparkingconcepts.com](http://www.urbanparkingconcepts.com).

*Urban Parking Concepts is a turnkey provider of state-of-the-art automatic parking. Based in Wellesley, Mass., the company's patented system delivers impressively more parking in less time and at a lower cost than conventionally available systems. Learn more at [urbanparkingconcepts.com](http://urbanparkingconcepts.com).*

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